

Heritage Walk to Heritage Crafts Village, Raghurajpur, Puri

On the occasion of World Heritage Day-2023, Ministry of Tourism, Government of India, Bhubaneswar Office organized a Heritage walk on 18.04.2023 at the heritage crafts village of Raghurajpur which is known for its Pattachitra art. This art form is used to decorate none other the Lord of the Universe- Lord Jagannath and his siblings.

Around 100 students from Yuva Tourism Club and Tourism Stakeholders participated in this heritage walk to create a rooted connection between history, culture, tradition, folklore along with art and craft of Odisha. This heritage walk was the efforts of Indiatourism Bhubaneswar to initiate community participation for conservation and preservation of heritage, art and crafts. The Yuva Tourism Club students and Stakeholders of Tourism gained first-hand knowledge from the artists and experienced the heritage craft village of odisha where every door and window speak the art and craft of odisha.

Number of participants: 100

